

# Older Adults...Baby Boomers...Caregivers Senior Service Providers...Area Businesses



**5th Annual  
Intergenerational Conference**

## GROWING UP & GROWING OLD: RESILIENCY FOR LIFE

Friday, October 27th, 2017 ~ 8:00 a.m. - 3:00 p.m.  
Via Health, Fitness & Enrichment Center



### \*\*\* SPONSOR/EXHIBITOR OPPORTUNITY \*\*\*

For 4 years, the University of South Alabama Gulf Coast Behavioral Health and Resiliency Center, the University of West Florida, the USA Center for Generational Studies, and the Via Health, Fitness and Enrichment Center have partnered to bring the community an amazing learning experience.

Join us as hundreds of older adults from a 3-county area come together for a keynote address by a local legend and specialized break-out sessions on health and resiliency.

This event is free and open to the public, marketed community-wide and is an excellent opportunity for Sponsors and Exhibitors to participate in a unique marketing opportunity with various ways to promote their products and services: printed materials, e-communication, social media, on-line and one-on-one contacts.

Lunch and snacks will be provided for all Sponsors/Exhibitors.

We hope you will consider participating!

**PLEASE SEE REVERSE SIDE FOR DETAILED  
OPPORTUNITIES.**

#### Conference Agenda Snapshot

8:00 a.m. - 9:00 a.m.	Breakfast/Exhibitor Time
9:00 a.m. - 10:15 a.m.	General Session
10:15 a.m. - 11:15 a.m.	Break Out Sessions/Exhibitor Time
11:15 a.m. - 12:15 p.m.	Lunch/Exhibitor Time
12:15 p.m. - 2:30 p.m.	Break Outs/Exhibitor Time
2:30 p.m.	Wrap Up/Exhibitor Door Prizes
3:00 p.m.	Conference Ends

Break Out Topics: Technology, Future of Aging, Positive Effects of/Caring for Pets, Intergenerational Cooking, Container Gardening, Gratefulness



Center for Generational Studies



HEALTH • FITNESS • ENRICHMENT



UNIVERSITY OF SOUTH ALABAMA  
GULF COAST BEHAVIORAL  
HEALTH AND RESILIENCY CENTER



Mental and Behavioral Health Capacity Project

# GROWING UP & GROWING OLD: RESILIENCY FOR LIFE

October 27th, 2017 - Via Health, Fitness & Enrichment Center - 8:00 a.m. - 3:00 p.m.

## EXHIBITOR/SPONSOR OPPORTUNITY FORM

### SPONSORSHIPS LEVELS

#### PRESENTING - Limit 3

- Conference presented By "Your Company Name"
- Half-page ad in event program (250)
- Listed on all mailings (500)
- Listed on all e-mailings (2,500)
- Listed on social media: Facebook, website, EventBrite
- Company name on all participant gift bags
- Conference signage General Session, Breakouts
- Exhibitor tables (2)

Investment: \$750

#### EXHIBITORS - Limit 40

- 6 ft. table provided
  - Listed in event program (250)
  - Listed on all (multiple) e-mailings (2,500)
- Investment: \$75 (for-profit), \$50 (non-profit)

#### DOOR PRIZE DONOR - Unlimited

- Listed in event program
  - Recognized during wrap-up session/give-a-ways
- Investment: \$25 (value) door prize

#### SUPPORTING - Limit 8

- Full listing in event program, logo, company contact information (250)
- Listed on all mailings (500)
- Listed on all (multiple) e-mailings (2,500)
- Listed on social media: Facebook, website, EventBrite
- Conference signage General Session
- Exhibitor tables (1)

Investment: \$250

#### TYPE OF REGISTRATION

Presenting Sponsor \_\_\_\_\_  
Supporting Sponsor \_\_\_\_\_  
Exhibitor \_\_\_\_\_  
For-profit \_\_\_\_\_ Non-profit \_\_\_\_\_  
Door Prize Donor \_\_\_\_\_

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

#### BILLING INFORMATION

\_\_\_\_ Check Enclosed      \_\_\_\_ Please Invoice      \_\_\_\_ Pay by Credit Card  
Please Circle One:      Visa      MasterCard      American Express      Discover  
Number on Card: \_\_\_\_\_  
Expiration Date \_\_\_\_\_      CCV Code \_\_\_\_\_      Amount Authorized \_\_\_\_\_

#### SPECIAL INSTRUCTIONS

1. To ensure your Sponsorship is secured, and to be included in all mailings, please submit form and payment by *Friday, September 15th*.
2. To secure your Exhibitor space, please submit form and payment by *Friday, October 20th*.
3. Sponsor/Exhibitor set up begins from 4:30 p.m. to 7:30 p.m. on Thursday, October 26th and resumes at 7:30 a.m. on Friday, October 27th (the day of the event).
4. All Sponsors/Exhibitors will be provided with lunch and snacks.
5. For Exhibitors/Sponsors, a 6 ft table is provided. Please bring your own drape.
6. Please list any special set-up needs \_\_\_\_\_

#### INFORMATION AND REMITTANCE

Contact: Barbara Estes  
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