



6th Annual
Generational Resiliency Conference

THRIVE!



A COMMUNITY
CENTER FOR
OLDER ADULTS



BlueCross BlueShield
of Alabama
www.bcbsal.com



Real Possibilities



Center for Generational Studies

Networking... Business Development Opportunity

Friday, October 26th, 2018

8:00 a.m. – 3:00 p.m.

Via Health, Fitness & Enrichment Center (Midtown, Mobile)

*** Free and Open to the Public ***

Conference partnership draws hundreds from our community.

Keynote Session featuring Shirley Cunningham
Ms. Senior Mobile 2005

* Holder of State Records in Power Lifting in
Age Group (74 Years)



Specialized break-out sessions on Container Gardening,
Disaster Pet Preparedness,

Community and Faith-Based Advocacy, Livable Communities and
Healthy Eating for Healthy Living

**Sponsor/Vendor Information
on reverse side**

EXHIBITOR/ SPONSOR FORM



Friday, October 26th, 2018

SUPPORTING SPONSOR - Limit 5

- Full-page listing in event program, logo, company contact information (250)
- Listed on all (multiple) e-mailings (2,500)
- Listed on social media: Facebook, website, EventBrite
- Conference recognition/signage General Session
- Exhibitor tables (2)

Investment: \$250

EXHIBITORS - Limit 40

- 6 ft. table provided
- Listed in event program (250)
- Listed on all (multiple) e-mailings (2,500)

Investment: \$75 (for-profit), \$50 (non-profit)

DOOR PRIZE DONOR - Unlimited

- Listed in event program
- Recognized during wrap-up session/give-a-ways

Investment: \$25 (value) door prize

INFORMATION AND REMITTANCE

Contact: Barbara Estes

E-mail: bestes@viamobile.org

Phone: 251.471.5229

Fax: 251.470.5233

Mailing Address: Via Center, 1717 Dauphin Street, Mobile, AL 36604

TYPE OF REGISTRATION

Supporting Sponsor _____

Exhibitor _____

For-profit _____ Non-profit _____

Door Prize Donor _____

Contact Name: _____ Company: _____

Mailing Address: _____

Phone: _____ E-mail: _____

BILLING INFORMATION:

_____ Check Enclosed _____ Please Invoice _____ Pay by Credit Card

Please Circle One: Visa MasterCard American Express Discover

Name on Card _____

Number on Card: _____

Expiration Date _____ CCV Code _____ Amount Authorized _____

Signature _____

SPECIAL INSTRUCTIONS

1. To ensure your Sponsorship/Exhibitor space is secured, please submit form and payment by **Friday, October 19th**.
2. Sponsor/Exhibitor set up begins from 4:30 p.m. to 7:30 p.m. on Thursday, October 25th and resumes at 7:30 a.m. on Friday, October 26th (the day of the event).
3. All Sponsors/Exhibitors will be provided with lunch and snacks.
4. For Exhibitors/Sponsors, a 6 ft table and 2 chairs are provided. Please bring your own drape.
5. Please list any special set-up needs _____